



**Mark Tutssel**  
**Executive Chairman, Leo Burnett Worldwide**  
**Creative Chairman, Publicis Communications**

As Executive Chairman of Leo Burnett Worldwide, Mark serves as the global network's creative leader and focusing on creative excellence and growth for the network's 85 global offices. As Creative Chairman of Publicis Communications, Mark leads the group's unrivaled creative firepower across the world. Mark has driven Leo Burnett to become the third most awarded network in the world based on the 2016 Gunn Report. The network has also topped the Gunn Report's "All Gunns Blazing" category for seven of the past eight years, leading the industry in new-world thinking.

In 2013, Mark introduced "*Creativity Without Borders*," a game-changing vision for marketing communications to Leo Burnett that is now widely adopted and embraced by the network.

Under Mark's creative leadership, Leo Burnett has developed world-class campaigns for some of the world's most iconic brands, including Samsung, P&G, McDonald's and Coca-Cola among others. Samsung, Coca-Cola and McDonald's were named Cannes Lions "*Creative Marketer of the Year*" under his purview.

One of the most awarded creatives in the industry, Mark's work has garnered every major creative accolade. During his tenure as CCO, Mark has won six Grand Clios, seven Clio "*Hall of Fame*," 580 Cannes Lions, including nine Cannes Grand Prix and three Cannes Titanium Lions, the first ever D&AD White Pencil, two D&AD Black Pencils, and two ADC Black Cubes. He has also been named the "*No. 1 Worldwide Creative Director*" by Campaign Magazine.

Mark sits on the Publicis Groupe P12 Executive Committee, the Facebook Creative Council, The One Club Board of Directors, D&AD Global Advisory Board, and is a member of the Royal Society of Arts.